EXCELLENCE IN CONSERVATION COMMUNICATION AWARD

The West Virginia Association of Conservation Districts is seeking nominations for the 2020 Excellence in Communication award. Deadline for entries is September 1, 2020. The award will be presented during the Annual meeting in October.

This award will recognize a conservation district for outstanding overall communications efforts in promoting conservation. Districts will be judged on their effective and successful use of one or more media types. **Entrants must submit examples of each media type used (named below).**

**Entry Procedure:** Conservation Districts shall enter by submitting an **entry form** along with a copy of each media type used. The District name must be included on each media type used. The contest period is from August 31, 2019 to August 31, 2020.

**Media Types**

**Newspapers:** Newspaper clippings from local newspapers

**Newsletter:** Monthly or Quarterly Newsletter

**Special Publications:** Special publications can include brochures, annual reports, flyers, booklets, direct mail pieces.

**Web Sites/Facebook:** District home pages and other sites created by the district or with direct district involvement are eligible. Please include the website address on the entry form, along with a printout of representative pages.

**Application Materials:**

Application may be obtained here: [http://www.wvca.us/education/WVACDcontest.cfm](http://www.wvca.us/education/WVACDcontest.cfm)

**Send entries to:**

WV Association of Conservation Districts  
Attn.: Kelley Wayne  
742 Airport Road  
Sutton, WV 26601

or email to: wvacd@yahoo.com with the subject line: EXCELLENCE IN COMMUNICATIONS. Please include attachments of all required documents.
Nomination submitted by: _______________________________ Conservation District

Date Nomination submitted: _____________________________

Date nomination received: (Do not fill in - for official use only)

Check the appropriate boxes below:

- Newspaper

- Newsletter

- Special Publications (Brochure, pamphlet, direct mail piece, booklet, etc.)

- Website. Address: ________________________________

- Facebook Page. Name: ________________________________

NOTE: Entrants must submit examples of each media type used